



Speed  
Reliability  
Value Performance

## COMPUAGE INFOCOM LTD

22<sup>nd</sup> November, 2021

To,  
The Corporate Services Dept.  
BSE Ltd.  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
Security Code: 532456  
ISIN: INE070C01037

National Stock Exchange of India Ltd.,  
Exchange Plaza,  
C-1, Block G, Bandra Kurla Complex,  
Bandra (E),  
Mumbai - 400 051.  
Symbol: COMPINFO

**Sub: Disclosure of material event - Compuage Infocom Limited enters into Distributorship Agreement with MSI**

Dear Sir / Ma'am,

Pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Policy for Determination of Materiality of Events of the Company, we are glad to inform you that Compuage has entered into Distributorship Agreement with Micro-Star Int'l Co., Ltd. (hereinafter referred to as "MSI") for enabling penetration of laptops with latest technology thereby creating higher accessibility for customers in India.

With its presence in over 120 countries and multiple breakthroughs in design, pursuit of excellence and technological innovation, MSI, a Taiwanese organization established in 1986, is a world leading gaming brand and is known as the most trusted name in gaming and e-Sports globally. With a revenue of 5.2 Billion Dollars in 2020, MSI provides its users with a plethora of products and services such as computer hardware including laptops, desktops, motherboards, graphics cards, All-in-One PCs, servers, industrial computers, PC peripherals, car infotainment products and many more. MSI seizes every opportunity for face-to-face interactions with global gamers and fans with its cutting edge technology. Together, MSI and the gamers have rocked the gaming world with innovative technology and one victory after another.

The PC market is growing in India and currently its penetration against Indian population is around 11% which opens up the gates for Compuage to introduce laptops with the latest technology, creating higher accessibility for customers across the country. By adding MSI brand in PC, it will increase the overall business of Compuage in a multi-fold manner. This tie-up would help Compuage to generate more sales and profit and to identify new markets as well as customers. It would also enhance Compuage's status and reputation and facilitate smoother collaboration with more brands in similar segments in the future.

Kindly take the above information on record.

Thanking you,

Yours faithfully,  
For Compuage Infocom Limited,

  
Anmol Jolly  
Company Secretary

Place: Mumbai

